

Rubberseal™ White

Elastomeric Waterproof Coating • Reflective Bright White Finish

DESCRIPTION

Rubberseal™ White is a water-based, low-VOC elastomeric waterproof coating that cures into a flexible, seamless membrane with a bright white, sunlight-reflecting finish. One of our most popular products, it protects roofs and exterior surfaces from water and weather while keeping them cooler in the sun.

FEATURES & BENEFITS

- Bright white finish reflects sunlight and keeps the coated surface cooler in the sun — reducing heat stress on the coating and the substrate below.
- Flexible membrane bridges hairline cracks and moves with the substrate.
- UV- and weather-resistant.
- Withstands rain and temporary standing water.
- Strong adhesion to properly prepared concrete and masonry.
- Water-based, low-VOC, low-odor, and non-flammable — tools clean up with soap and water.
- Cold-applied, seamless, and recoatable.

WHERE TO USE

Roofs (including RV and mobile-home roofs), exterior walls, balconies and terraces, and other exterior surfaces where a bright, reflective, decorative finish is desired.

LIMITATIONS

- Not for ponds, pools, or continuous immersion. For surfaces in constant contact with water, use Rubberseal Black — our strongest, true-waterproofing membrane.
- Not for contact with fuels, oils, or strong solvents.
- Not certified for potable (drinking) water.
- Do not apply below 50 °F, above 95 °F, or if rain is expected within 6 hours.
- Protect unused product from freezing and direct sun.
- Like any bright white surface, appearance and reflectivity benefit from periodic cleaning.

SURFACE PREPARATION

Surfaces must be structurally sound, clean, dry, and free of dust, oil, grease, curing compounds, and loose or flaking material. Repair cracks and defects before coating.

APPLICATION

Stir thoroughly before use. Apply by roller, brush, or airless spray in uniform coats between 50–95 °F, allowing each coat to dry to the touch before recoating. Build multiple coats to a continuous, void-free film; a fabric-reinforced system may be used at joints and details.

COVERAGE, CURE & HANDLING

Coverage	
	≈ 32 sq ft per gallon at 40 mils total build (thin decorative coats: ≈ 130–150 sq ft per gallon)

Application conditions	50–95 °F; no rain expected within 6 hours
Recoat	When dry to the touch
Full cure	≈ 72 hours at 70 °F; allow 3–5 days before evaluating water resistance
Tool cleanup	Soap and water
Sizes	1 / 2 / 4.5 Gallon
Color	Bright white
Storage & shelf life	Store at 40–95 °F; protect from freezing and direct sun. 12 months unopened.

SAFETY

Read the Safety Data Sheet (SDS) before use and provide adequate ventilation during application and cure. Keep out of reach of children.

Questions? Technical Support & Customer Service: 866-607-6826 • rubbersealcoating.com

NOTICE: Before use, determine the suitability of the product for the intended application; the user assumes all risk and liability associated with use. Statements here are provided in good faith based on testing and field experience with this product; specifications are subject to change without notice. Rev. July 2026.